



ARE YOU READY TO GET OFF THE GRAPHIC RECORDING/ FACILITATION SIDELINES AND REALLY JUMP INTO THE GAME?

APRIL 15 - 17, 2019

The MBK (Copenhagen, Denmark)
Registration Fee: €2,000 per person



Have you been in the graphic recording/facilitation industry for a while and you feel you're not getting enough business or enough repeat clients...or you don't exactly know how to market yourself? Do you have a hard time talking about the VALUE you bring to the table? **THEN THIS GRAPHIC RECORDING BUSINESS BOOT CAMP IS FOR YOU!**

The Graphic Recorders that are making money are DOING IT DIFFERENTLY. They're setting goals and objectives, following a clear marketing plan, choosing to partner with other GRs and their individual clients to get exceptional results...and they're continually learning new skill sets and utilizing the best tools to grow their expertise. They are selling themselves as a BRAND. They are growing their businesses by making sure they become INVALUABLE to their clients. And they're living the life they want and loving their work! You can do it differently too. **This boot camp is for graphic practitioners: recorders, facilitators, trainers, etc.** Each boot camp is customized based on what YOUR specific needs are to grow your business! NOTE: this is NOT a skill-based session where you learn how to be a better marker-in-hand graphic recorder. This is specifically about the BUSINESS side of your work...growing it, shifting your mindset about it, and creating a plan to move forward with confidence.

IN THIS 3-DAY BOOT CAMP YOU WILL

- **Learn how to BRAND, MARKET and SELL GRAPHIC RECORDING/FACILITATION** as a critical service to your clients... but also how to **BRAND and SELL THE UNIQUENESS THAT IS YOU!**
- **Figure out what YOUR OWN VALUE PROPOSITION is,** and the mindset shift it takes to make YOU and your work special and unique in a growing industry.
- Learn the tools (and secrets!) of **EXCEPTIONAL CLIENT ENGAGEMENT,** and how to collaboratively partner with your clients
- **GROW YOUR GRAPHIC RECORDING/FACILITATION SKILLS, KNOWLEDGE and EXPERTISE** through sharing best practices, and learning to streamline the logistics of running your business, template and project customization, using metaphors powerfully, utilizing color theory and gobs more.
- **GROW YOUR CONTENT KNOWLEDGE, PROFESSIONAL BUSINESS ACCUMEN and GENERAL FACILITATION SKILLS** to become a "business generalist" that understands how to best meet...and exceed...your clients' goals and outcomes regardless of the meeting or project

THIS BOOT CAMP IS FOR YOU IF: You're already a practicing Graphic Practitioner (and/or a Facilitator/Trainer) and you have a strong desire to push yourself towards wild success and great possibility! Boot Camp is an intense workout of your MINDSET muscle...you will learn tons and laugh so hard that your brain will hurt. Trust us. *PLEASE NOTE: This workshop is not structured for those brand new to the field of graphic recording.*

THIS BOOT CAMP HAS LIMITED SPACE: Be sure to register today as **we only accept the first 15 registrants**, and then begin a wait list. We feel it's important to limit the size of the group to allow for individualized coaching and learning.

REGISTRATION FEE: Your registration fee of **€2,000** includes 3 full days of instruction, one-on-one coaching by Michelle Boos-Stone, breakfast, lunch & snacks for all 3 days. You'll also receive a customized Workbook and Participant Pack.

4 GREAT REASONS WHY YOU SHOULD ATTEND THIS BOOT CAMP

Facilitator Michelle Boos-Stone has been an incredibly successful Business Strategy Consultant and Graphic Recorder for over 23 years. You get not only her expertise as a Recorder, but her viewpoint as a consultant/partner to graphic recorders. She's a top-rated speaker and facilitator and she's incredibly passionate about making YOU successful!

32 of your colleagues have attended GRBBC and LOVED IT. Many of your much-loved GR colleagues have attended, utilized the learnings...and their businesses have THRIVED! I'm happy to share the Alumni list with you and you can call any of them yourself for a personal reference.

We teach you only the most important, most relevant, most impactful tools, skills, and information to dramatically affect the success of your business. We don't waste time on skills you already know. Period.

We emphasize **practical success steps**. You'll leave Boot Camp clear about the uniqueness of **your own brand**, how to specifically market yourself to your clients, and with a measurable marketing Business Strategy Plan...so you know the steps you need to take to get valuable work and more leads.

You don't ever take the time out of your busy work life to DO the thinking it takes to BE STRATEGIC. Now is that time. 3 days of just YOU focusing on YOUR business. It will give you a focus and a purpose to drive your business for the rest of the year...and more.

FOR MORE INFORMATION: go to our website at GRBBC.com. NOTE: the website isn't updated with new dates yet but there's enough there for you to see what we'll be doing during Boot Camp.

IT'S EASY TO REGISTER! We accept wire transfers and most major credit cards, and registration is easy. Please email Michelle Boos-Stone at michelle@fiveelementsconsultinggroup.com to register and arrange for payment.

**WE LOOK FORWARD
TO SEEING YOU AT GRBBC!**